Everything Set Up for the United War Work Campaign

OVER THE TOP IN ONE DAY IS THE SLOGAN

A letter from State Chairman Bushnell to District Chairman, Chas. W. Gale.

Chas. W. Gaie, Dist. Chairman:

By voluntarily assuming a quota of \$100,000 at your meeting October 25th, your District took the lead in establishing a high Control of the control of the

October 25th, your District took the lead in establishing a high standard which was promptly duplicated elsewhere in several Connecticut Districts. In so doing you honored not only yourselves but the entire commonwealth of Connecticut.

Incidentily you will be giad to know that after your Campaign Director Mr. James L. Case, at the New England Conference in Soston, October 23rd had described your organization plans, Dr. John R. Mott. Director General of the United War Work Campaign publicly paid a very compliment to Mr. Case, crediting him with making the clearest and most concise description of an ideal campaign for such a city as Norwich.

Dr. Mott then set forth a few of the reasons why more than \$250,-90,000 must be raised.

000,000 must be raised:

1. Because we have now upwards of 2 000 000 men overseas—
iwice as many as the estimates of last Spring.

2. Because the expansion of the American Navy far beyond the estimates and the necessity of caring for 600,000 enlisted men on sea

as well as on land.

3. Because of the services which must be rendered to millions of

men and women in militarized industries.

4. Because of the continuity of service to our men from the time they leave home, through every thase of camp life, training, transportation, combat, recuperation and demobilization, till they return

more than was planned in the budgets made months ago.

8. Because of the indescribable need of millions of prisoners of

cies included in the United War Work Campaign will be needed then even more by hundreds of thousands of our own men who will be detained overseas for many months of virtual idleness, without the stimnins of war to keep them in fit condition mentally, physically and morally to meet the test of battle. Wise provision must be made for leisure hours if our boys are to come back to us weaker

For these and numerous other reasons the national budget has been increased with the approval of President Wilson and in the hope and confident belief that the response will far exceed \$250.000.000.

Whatever may be the peace terms of the opinion is now quite breely expressed that in view of the man power of the allies, Incle Sam will have to furnish no small proportion of the international police force overseas to save Europe from the anarchy rampant in Russia. And while our boys are still in service overseas they will be immensely benefited by the ministrations of these seven agencies and reminded daily that the services rendered them were supplied direct from the contributions of their friends at home.

Norwich has set a fine example and adopted a stirring sloran-

Norwich has set a fine example and adopted a stirring slogan—
"Over the top in one day." On behalf of the State Executive Committee let me express to you our grateful appreciation.

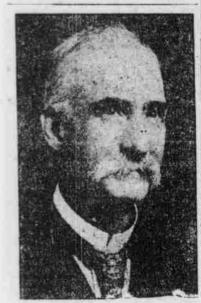
Very sincerety.

W. G. BUSHNELL.

With an allotment of \$100,000 as the casure of its patriotic duty, volun-ity assumed by the ailied campaign summittee and enthusiastically en-precipe to the state organization, the low ready to be launched in the Nor-

matten was held on Oct. (th and was composed of five representatives from each of the seven war relief agencies that are associated in this drive. The seven organizations that are repre-tented in this campaign are: The erried in this campaign are: The voing Men's Christian association, the Young Women's Christian association, National Catholic War council Knights of Columbus), Jewish welface board war camp community services American Library association. Salvation Army.

slegan for this campaign, the plan for which was prepared by Cam-paign Director James L. Case, is "Over the Tan in One Day," a goal which will undoubtedly be reached if the



MAYOR J. J. DESMOND Vice Chairman

Chairman, Charles W. Gale Speaks for the Seven Wolfare Agencies Associated in These Cam-

On the Itoli of Honor which stands in front of our own City Hall is inscribed the names of nearly 1400 men who are in the service of their Country, on land and sea, and wearingits Uniforms. It is safe to assume that ninety It is safe to assume that ninet; per cent, of these men have no previously received military in-structions but they have stepped out now to face the world-to encounter an unfamiliar disciplinecross the Ocean-to land in a country whose language they not understand and who are huried suddenly out of their boyhood
into the most trying; and difficult
of all experiences—War—This
War differs in every respect from other Wars and the most significant fact is this that in the pre-ent crisis the influences while best in civil life have not left behind, but have follow-Camps, across the sea and ever arched with the boys straight to the line trenches, and 'over th top." How has this been accom-plished? 'The Y. M. C. A., Y. W. C. A., the National Catholic War Council and Knights of Columbus the Jewish Welfare Board, the American Library Association, the War amp Community Service and Salvation Army. welfare agencies appointed Committee through which all funds were to be raised and were apportioned according to the size and needs of each. These agencies have not been merged, but will keep their separate organizations as before but will work in co.onas before, but will work in co-operation. They have to do this as the undertaking is too great for any one of them to do singly. The American people will cheerfully give their maney, as the fighting are their own sons, brothers and husbands. Always remember that a contribution to these sever organizations is given as directly to the hastening of victory as to the hastening of victory as though it was put into Liberty



EDWIN HILL,

enthusiasm of the workers is any cri-

Norwich District Organization, The organization which has been formed to carry on this campaign is

Chairman-Col. Charles W. Gale. Vice Chairman-Mayor J. J. Des-

Secretary-Joseph S. Schwartz. Treasurer-Oliver L. Johnson. Executive Committee—The officers, idwin Hill, Mrs. Channing M. Hunt-ngton, John M. Lee, Abraham Strom.

A. Tirrell James C Machierson, apt. Richardson Jewell Campaign Director—James L Case. Victory Boys' and Girls' Department Hon, Allyn L. Brown, chairman, E. Graham, Rev. Myles P. Gaivin, Rev. William H. Kennedy, Rev. I. V. Macie-jewski, A. L. Pea'e, Miss Elizabeth Lane, Henry A. Tirrell. Publicity Committee John M. Lee. chairman Leo Kronir, Henry F. Par-ter, Weston C. Pullen, Charles F.

Teams of Men and Women.

Nine teams of men and six teams of omen have been formed to canvass in

Men's Teams. Team A. \$1,500-Capt. Charles W. Team B, \$1,000 Capt. James C.

Team C. \$500 - Capt. T. C. Murphy. Team D, \$250 - Capt. Thomas H.

Team F, \$50 - Capt Herbert B, Cary, Team G, \$25 - Capt Will L Stearns, Team H, \$10 - Capt J, A, Desmond. Team I, \$5 - Capt. Herbert R The chairman of the women's division is Mrs. Helen B. P. Huntington there being six teams of women for canvass among women.

Women's Teams.

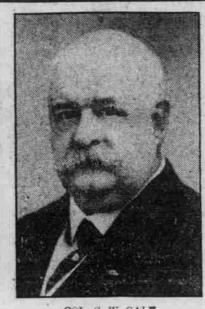
Team J. \$250-Capt. Mrs. Willis Aus-Team K, \$100-Capt. Mrs. D. M. Les Team L, \$50-Capt. Mrs. Edmund W.



J. C. MACPHERSON



Campaign Director,



COL. C. W. GALE,



OLIVER L. JOHNSON.

PATRIOTIC MEN AND WOMEN IN NORWICH AND VICINITY ORGANIZED TO DO THEIR PART IN NATION-WIDE CAMPAIGN - NORWICH DIS-TRICT QUOTA \$100,000-WHAT WILL YOU GIVE?-DECIDE TODAY-AND MAKE YOUR SHARE THE BIGGEST THING YOU EVER DID.

ether a working organization in his espective district that will carry his ommunity "Over the Top in One Day." Following are the lown chairien in each of the outlying sections: Baltic Louis J. Fontaine. Bozrah and Fitchville—E. Allen Bid-

Gales Ferry-Mrs. Walter M. Buck-Glasgo-

Griswold and Jewett City-Herbert Webster (temporary chairman). Lebanon-Otto Pultz. Ledyard-Charles D. Geer. Norwich Town and Yantic-Charles

. Saxton. Occum—Fred Topbff. Preston—Arthur E. Shedd. Sprazue—William G. Park. Taftville-F. B. Ricketson, Voluntown-Thomas McDonald.

All Invited to Contribute. The campaign workers who have en-listed for this drive will silicit your contributions, not as Catholics, nor as Jews, not as Protestants, not as the representatives of any creed or enter-prise, but as Americans, to ask that you join in the great united undertak-ing for God and country and our fight. ing for God and country and our fight-ers, for the protection of those boysyour boys who are sacrificing much at this crisis in the life of the

Following the Flag.

We have had other wars before this and all of them have been fought and won by beys. A majority of the soldiers in both armies in the Civil war were under 21. But this war is si made up of representatives of each of the terrific nature of fighting muchin the seven war weifare organizations employed, in the enormous armament that are included in this allied drive and high explosives, in the complexity of the social as well as military pro-

The war defies comparison. In all most every aspect it is different from other wars. And one of the differences have not been left behind, but have camp, across the seas, and have marched with the boys straight up to

In the history of warfare this has never happened before. Except for the



MRS CHANNING M. HUNTINGTON Representing Y. W. C. A.

ninistrations of the chaplain, the Civil war soldier lacked everything that had made his home life wholesome and happy. He had few books to read, he had no place of recreation after his day's work was done. He had no re-minders whatever of civil life, except, indeed, certain very evil reminders in the shape of disreputable camp follow ers and wayside saloons. It was al most an inevitable result of war's up heavals in the past that men should have their moral natures impaired.

This is a Different War. A different story will be told of this ar. From the first days of 1914 the English army had orders from i highest commander, General Kitcher that sobriety and strict morality was demanded of the men. The same spirit was shown by the French army. It was to be a clean war fought by lean men. And when we came the war there was no question but that our soldiers should measure up to the best standard that the English and the French had established. Fortunately, we had the mackinery through which to work, and in the first month of lur-entrance into the struggle the United States government mebilized that ma-chinery and made it a part of the army

A LETTER FROM PRESIDENT WILSON

May I not call your attention to a matter which has been re-sently engaging my thought not a little? The War Department has recognized the Young Men's Christian

Association, the Young Women's Christian Association, the National Catholic War Council, the Knights of Columbus, the Jewish Welfare Board, the War Camp Community Service, the American Library

Association, and the Salvation Army as accepted instrumentalities through which the men in the ranks are to be assisted in many es-

sential matters of recreation and morale. It was evident from the first, and has become increasingly evident, that the services rendered by these agencies to our army and to our allies are essentially one and all of a kind and must of necessity.

if well rendered be rendered in the closest co-operation. It is my judgment, therefore, that we shall secure the best results in the matter of the support of these agencies, if these seven*societies will unite their forthcoming appeals for funds, in order that the spirit of the country in this matter may be expressed without distinction of

race or religious opinion in support of what is in reality a common

This point of view is sustained by the necessity, which the war has forced upon us, of limiting our appeals for funds in such a way that two or three comprehensive campulgus shall take the place of a series of independent calls upon the generative of the country.

Will you not therefore, as Chairman of the Commission on Train-

ing Camp Activities, be good enough to request the societies in question to combine their approaching appeals for funds in a single campaign, preferably during the week of Nov. It so that in their solicitation of funds as well as in their work in the field, they may act in as complete co-operation and fellowship as possible?

patriotic co-operation. I wish it distinctly understood that their com-bliance with this request will not in any sense imply the surrender on the part of any of them of its distinctive character and autonomy, be-

cause I fully recognize the fact that each of them has its own tradi-tions, principles, and relationships which it properly prizes and which,

if preserved and strengthened, make possible the largest service.

At the same time, I would be obliged if you would convey to them
from me a very warm expression of the Government's appreciation of

the splendid service they have rendered in ministering to the troops at home and overseas in their leisure time. Through their agencies the moral and spiritual resources of the nation have been mobilized be-

bind our forces and used in the finest way, and they are contributing

directly and effectively to the winning of the war.

It has been gratifying to find such a fine spirit of co-operation among all the leaders of the organizations I have mentioned. This spirit and the patriotism of all the members and friends of these agencies, give me confidence to believe that the united war work

WOODROW WILSON

JOHN M. LEE

e their own sons, brothers, husbands

Workers from All Walks.

Who are these welfare workers?

Representing National Cath Council (K. of C.).

ampaign will be crowned with abundant success.

Cordially and sincerely yours,

and this was mobilized with the others

These seven welfare agencies received

from the government sole authority to serve the army and navy in camps,

cantenments, paval stations and bases transports and warships, both at home and abroad. At first these welfare agencies worked as separate institu-

tablished its own units without con

sideration of the movements of the others. But as time went on the effi-

ciency of this plan was brought into

Seven Agencies Co-operate.

Co-operation became inevitable, and in August 1918, on recommendation of President Wilson, the seven welfare

agencies applinted a joint committee through which all funds were to be

Mayor Desmond Approves

To the good people of Norwich

Your attention is directed to the

empaign about to be inaugurated obtain funds needed to carry on

e work of the several organiza

ions devoted to the aid and con

country and in those of our allies and you are urgently requested t

o all in your power to make this impaign signally successful.

The need is imperative, and we

an not fail to respond to this cal

ithout proving recreant to the demn duty of the hour; we have

ent forth our sons, our brothers and our neighbors to endure the

we can do no less than supply them with all available advantag

refoundly grateful to the magnif-ent forces whom they are so rilliantly supporting: Let our

ourse in this great enterprise bear nmistakable testimony to our ad-

niration and appreciation, and le s all contribute at this time with

heroic defenders abroad, leading

hem from victory to victory in the

he same spirit that animates

clorious cause of humanity.

J. J. DESMOND

We are justly proud of plendid lighting men, as well

navies of

justly proud of our

ne armies and

rilliantly

raised and apportioned according the size and the needs of each.

Duplication of effort was

inviting these organizations to give this new evidence of their

The White House Washington, Sept. 3, 1918.

Perkins.

Team M, \$25—Capt. Mrs. George A. Comean.
Team N, \$10—Capt. Mrs. Mary T. Harriman.

Team O & Capt. Mrs. Allyn L. Brown.

Town Chairmen Appointed.
The Young Men's Christian association, the National Catholic War council and Knights of Columbus and Library association and the Salvation and the Salvation arms in each section, upon whomests the responsibility of getting to the responsibility of getting to the first paragraph to fill an important need.

Work Campaign, and give the utmost service.

JAMES CARDINAL GIBBONS in behalf of the National Catholic War Council, sends this message

"They are our sons and brethers; flesh of our flesh. We have sent them across the sea to fight—but we are determined that they should know that the people a home are lighting with them standing with them, shoulder,

Tamerica in this war has done what no other nation ever did. She has carried the presence, the almosphere of home into the camps across the seas, that everywhere the soldier may realize there are latherly hands to console him, triendly hands to entertain him.

And these seven organizations now stand upon one platform—that of providing recreation, entertainment and home comfort for our rooms. From that common pastform—all together with my voice will

roses. From that common platform, all, together with one yolce, will make a single appeal to the American people.

"These seven organizations have agreed by direction of the government upon definite hudgets and all are working under a general national committee upon which all are represented for a united war work earnpaign to raise the sum of \$250,000,000.

"Enormous as that sum may be, to American people will raise it generates, and shady.

"When one considers an arm? of over 4,000,000; a navy that musters over 500,000 men in its service; the number and size of our campe, the buildings to be erected; the secretaries to be maintained; the equipment to be furnished; the visitors' houses to be built, the community service to be extended into every city and town of the community; the protective work most necessary and vital for all our people, which this war has given to us as our share to maintain, one will see that the sum is none too great for this enormous task.

"We cannot shirk it. We cannot shift it. To attempt to do so would be to prove false to the men who are giving their bodies and their lives for our national safety.

would be to prove raise to the men who are giving their boules and their lives for our national safety.

"It is an American campaign, its appeal is one that no American may refuse and America's answer will be another triumphant announcement that we are in this war as one people and as one na-

tion to see it through to victory,
"The entire Cethelic body of the country is organized to crown

this campaign with victory. Every discress has harnessed resources, was work with the state committees of the Unit

the American people;

regulating Saturday, November 4th, inspectors will be at the Bed Cross from 10 to 12 and 2 to 4.25 every day except Sanday, until November 20th. When you have filled your earton you must take it to the Rel Cross to be examined by one of these inspectors. She will see that its contents is entirely in accordance with the postal regulations and that it does not welch. regulations and that it does not weigh more than takes pounds. The inspec-tor has the right to take out anything which is not allowed in the mails of anything that makes it overweight anything that makes it overweight. This is all done in your presence, and will be more satisfactory to you than if the parcel should be asspected in New York. After examining the cartion, the inspector will wrap it up and past on the label from trerseas and the Ped Cross inspector label and past on the label from Cresseas and the Red Crass inspectors' label and you will add stamps. It will then be ready to go, and the Red Cross will then it over to the post office. You need not bring paper and string for the Cranston Co, has most generously offered to furnish all that will be recessary for wrapping the cartons, as their Christians gift to our Norwich boys in France. Stamps will be on gale as the post go to Hobeken. N. J. must be 2000 feed by the sender. On the label from overseas there is no mention for the need of haspection by the Red Cross, but this is absolutely necessary. If you should mail your package without the Red Cross inspection label it would probably never reach France.



H. A. TIRRELL Representing American Library Asso-

doughnuts far up the line draw books and magazines supplied by the librar war service of the American Librar

Thus, from the instant when th boy steps on the train that is to take the unexpected friendship of a V. M.C., a K. of C. or the Jewish Welfar secretary, or a Salvation Army work to the hour when he stands alone the trenches and sees coming down line a worker with eigurettes and of coffee-all the way through one o nother of these seven great co-ope iting agencies stands shoulder shoulder with him. Yes, and even be yond. Even into the prison camps of Germany and Austria their long arm

Keeping Up the Morale.

We have come to the point in the war where that indefinable factor which we call morale is about to step n as the decisive agent. The differ ence in numerical strength on western front is not great as this eing written; nor is one army mack edly inferior to the other in equipmen and arms. Yet the forces of German are retreating, and not a single soldier on the allied side doubts that the allied hosts will continue to advance. Morals that factor of which Napoleon sa "It is as other factors in war as thre to one," is making its influence fel more and more surely every day for that reason that General Pershin asks for the continued support of thes seven great agencies. Because they make for happiness and contentment and confidence; and these qualities in turn make for morale.

That is the first thing to remembe it seems to me—that a contribution t these seven organizations is given a directly to the hastening of victory a though it were put into Liberty bond They are the great contributors morale; and morale is winning to

And the second interesting thing t me is this that as a by-product of the work of thees agencies in the wat there are developing certain social phenomena that hold great promise for the future of our country. What an interesting spectacle we shall have presented to us on Nov. 11. On that day the seven agencies will open the campaign for the largest gift ever asked from any people at one time— \$250,000,000. It will be a campaign not of Protestants or Catholics of



that the cost of the organizations is less than 2 cents a head.

They are in the library business on Representing Jewish Welfare Board.

CAPT. RICHARDSON JEWELL Representing Salvation Army. Campaign Director, James Case, Appeals to the People Give Generously in This To the Citizens of Norwich and

You have undoubtedly read it the local papers of the plans which have been formulated for conductg the United War Work cammign in Norwich. The sum asked for is \$100,000

and if this amount is to be raised the object of our efforts must have the hearty support of every citizen regardless of creed, rase or na-tionality. The cause for which the fund is to be raised is such a vital There is a part for every one

from the oldest to the youngest, and when you are approached for

a contribution, it is hoped that your gift will be as large as you can possibly make it. We are livng in a period when business of Il kinds is conducted upon a large scale, and where a few years ago we were accustomed to think in terms of thousands we now speak in terms of millions and billions. When the people of Norwich bemovement, they always accomplis the goal set before them, and in confident that when the turns are tabulated on Monday night, November 11th, the total sum subscribed will be in excess of the \$100,000. The National Organization is counting upon Con-necticut for \$4500 000, and the State Organization is counting

pon Norwich for \$100,000. Therefore, in the name of our ooys, both at home and overseas who are ready, if necessary, give their lives for the cause to you to GIVE, GIVE, GIVE, and to make your gifts as large as

Campaign Director.

enerously in the best interests of the lassified telephone directory. They are lergymen and rabbis, college profesors, motion picture operators, ex-aseball stars, truck drivers, chaufeurs, actors, clerks, sawmill opera-ors, mechanics, musicians, cooks—the ist is almost endless. To recruit such To recruit such an army when the draft is calling nillions of the best man material in he country is a hugh job in itself. But organizations faved even larger have to be building contractor; and eal estate agents on a large scale, hey have to be storekeepers. They are motion picture exhibitors. Literally millions of feet of film are shown in almost every cantonment every week. The weekly shipment of films to France averages 15 miles. The weekly attendance at the shows, free, all of them is about 2500,000 and so all of them, is about 2,500,000, and so economically is the business conducted